

Real Estate Option Contracts Make Profitable Investing Easier

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Want to make a lot of money through real estate investing?

One of the best and easiest ways to do just that is to learn about and start using real estate option contracts in your real estate investing transactions and deal-making.

How do you do it?

Real estate option contracts are nothing more than the right to purchase a property at a fixed price sometime in the future.

Typically real estate option agreements will provide a term of 30 days to as long as 5 years or more to exercise.

With an option contract, you have no risk going into a deal, and you also acquire an equitable interest in the real estate which permits you to advertise it for sale to potential buyers.

This strategy allows you to find your buyers and fix your profits BEFORE you ever even close on the property in the first place.

Some real estate gurus refer to this as wholesaling because you are going into the property up front with the idea that you may not sell it to an end buyer.

That is, many wholesale properties are acquired by one real estate investor and sold to another real estate investor who plans to resell the property to someone who plans to live in the property and use it as their home.

Blogging

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